

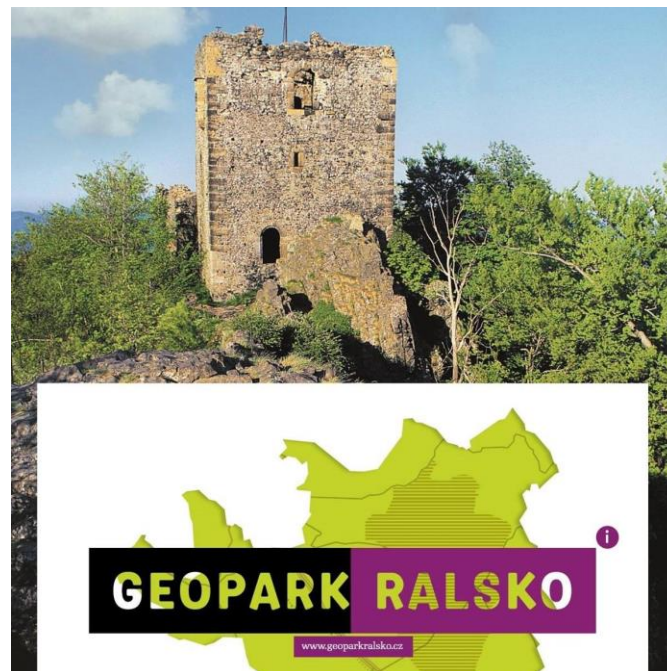


Soutěž o nejlepší Land art
v Geoparku Ralsko

Land art je cesta



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N° 776465.



MAGMA UNESCO GLOBAL GEOPARK

The Moon Geopark!

Pål Thjømøe, Director



- Within a few years, the concept of Geoparks has appeared nationally and internationally.
- In November 2015, UNESCO adopted the Global Geoparks Network and establish UNESCO Global Geoparks, which in 2018 comprised 147 areas in 41 countries. Each geopark tells their part of Earth's long and eventful history.



Forente Nasjoner
Organisasjon for Utdanning,
Vitenskap og Kultur

• **Magma**
• UNESCO
• Global Geopark

- UNESCO Global Geoparks are single, unified geographical areas where sites and landscapes of international geological significance are managed with a holistic concept of protection, education and sustainable development.

- Their bottom-up approach of combining conservation with sustainable development while involving local communities is becoming increasingly popular.



Forente Nasjoner
Organisasjon for Utdanning,
Vitenskap og Kultur

• **Magma**
• UNESCO
• Global Geopark

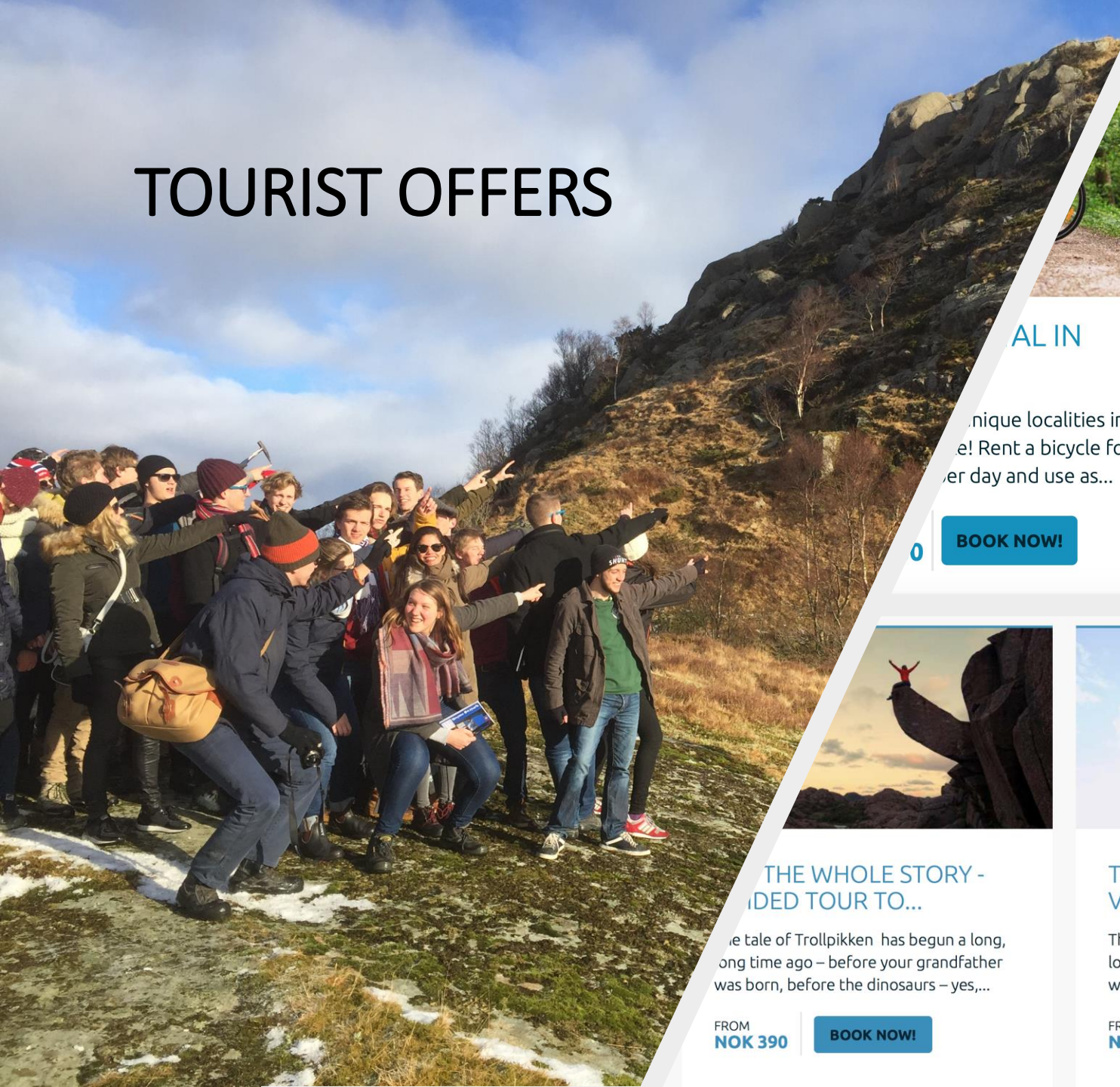




**Magma UNESCO Global Geopark
is a one of the 6 lighthouses in the
County of Rogaland's Tourism
strategy 2013 – 2020**

**Magma has run or been partner in 22
international projects and several
regional projects.**

TOURIST OFFERS



AL IN

Unique localities in
! Rent a bicycle for
per day and use as...

0

BOOK NOW!

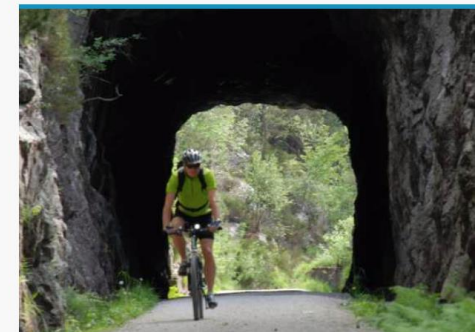


EGERSUND CITY WALK

We invite you to join a city walk in
Egersund with our great guides
from Magma Geopark! Get to...

FROM
NOK 100

BOOK NOW!



GEOBIKE EGERSUND WITH GUIDE

Magma Geopark offers excellent
possibilities for cycling thanks to its
small roads and low volume of...

FROM
NOK 390

BOOK NOW!



THE WHOLE STORY - DED TOUR TO...

The tale of Trollpikken has begun a long,
long time ago – before your grandfather
was born, before the dinosaurs – yes,...

FROM
NOK 390

BOOK NOW!



TROLLPIKKEN - VANNBASSENGAN

The tale of Trollpikken has begun a long,
long time ago – before your grandfather
was born, before the dinosaurs – yes,...

FROM
NOK 490

BOOK NOW!



WOOL WORKSHOP

Aurora invites you to her wool workshop
where you will get a tour, take part in the
production process and make your own...

FROM
NOK 150

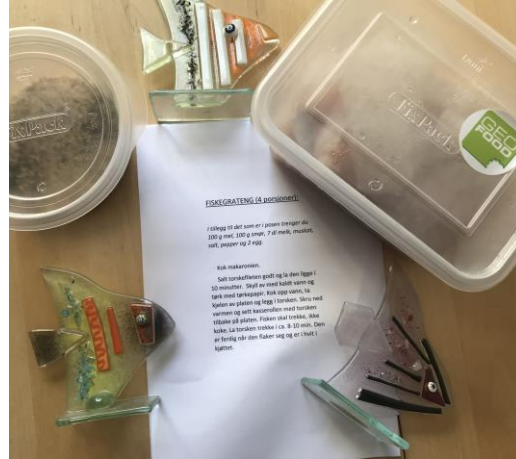
BOOK NOW!



Forente Nasjoner
isasjon for Utdanning,
Vitenskap og Kultur



Magma
UNESCO
Global Geopark



LOCAL FOOD
= GEOfood



LOCAL FOOD



RØKT SIRDALSØRRET FRA SKALLDYR NORGE



Magma Geopark
works locally for
strengthen the
GEOfood brand,
involving local
producers and
restaurants for using
the GEOfood criteria.

www.geofood.no



GEOvr



- geoVR fuse several different technologies, to make the geoparks come alive in a digital environment.
- Through the combined use of advanced technologies, the latest iterations of virtual reality headsets, customized software interfaces and user-friendly audience participation stations we have made the geoVR experience a prime example of an **exhibition** in the cross points between human participation and digital frontiers.
- [More at: www.geovr.no](http://www.geovr.no)



Pricing

early access - DoubleVR CMS

Full CMS

License fee:

€ 299

per month
(12-month contract)

Exhibition licence

License fee:

€ 199

per month
(12-month contract)

geoVR is the first project within the DOUBLEVR Content Management System which can be used by non expert to develop interactive contents.

<http://dtvrviewer-production.s3-website.eu-west-2.amazonaws.com/?v=1>



- Promote green transports within the tourist offers
- Promote the Geopark heritage within new technologies
- Develop project to improve the education methodologies in the Geopark
- Develop new technologies for increase access to geological and cultural sites
- Support the access to education for everyone
- Promote well being practices within hiking and biking free access activities
- Promote local producers and km0 products
- Increase the awareness about the local ecosystem
- Promote the respect for the environment within the guided tours.
- Prefer on-line meetings for reducing CO2.



THANK YOU FOR YOUR ATTENTION

Project manager , SARA GENTILINI
Director, PÅL THJØMØE

MAGMA UNESCO GLOBAL GEOPARK

POST@MAGMAGEOPARK.COM

